

You've reached GOLD!

Congratulations! We're delighted you have reached Gold on the Green Tree Schools Award. You should all be very proud of your green achievements as a school.

Your smart wooden plaque will be sent out within the next two weeks. Every plaque we give schools is made from beautiful FSC cedar wood. Some irregularities in the wood are to be expected and make your plaque unique. Remember, wood and people are all different and have quirks which make them special.



Your success in achieving the Green Tree Schools Gold Award is really something and we want you to shout about it!

That way we hope more and more schools want to join in the fun. The best way of letting people know how well you've done is by sending out the attached press release to all your local news outlets.

Our template can be personalised for your school, but if you need any help sending the press release out to your local papers and radio stations then get in touch with Dee Smith in our PR team: deesmith@woodlandtrust.org.uk

Make sure you download your certificate on your award homepage, and the Gold school logos which you can now use on your letterhead or website.

Thank you for being part of the Green Tree Schools Award scheme – good luck for the Platinum level!

Kind regards,

Woodland Trust Learning Team

X school wins gold for insert county

Insert school in insert location has been awarded a gold award by the Woodland Trust for getting involved in green activities including tree planting, visiting a local woodland, reducing carbon emissions and recycling.

The *Green Tree Schools* initiative, which has seen more than 12,000 schools sign up since it was launched in 2008, offers the opportunity to bring the great outdoors, wildlife and green issues into the classroom.

Schools win awards for participating in green activities, which include tree planting, reducing carbon emissions and recycling. X school has planted new trees in their school grounds, visited local woods, reduced their carbon emissions and joined in various other Woodland Trust activities.

School to delete or add activities as appropriate.

Name and title from school said: "insert quote here"

Karen Letten, Woodland Trust schools and communities engagement manager, added:

“The scheme promotes a range of opportunities, each designed to stimulate a child’s imagination and sustain their interest in woods and trees. The achievements of the school are recognised through an awards scheme in which they receive points for taking part in activities. As they reach milestones within the project they will receive bronze and silver certificates and then an attractive wooden plaque which acknowledges they’ve achieved the environmental accolade of a gold award. I hope [Name of school] will now consider going for our next accolade, the prestigious platinum award.”

The Woodland Trust’s vision is to see a UK rich in native woods and trees for people and wildlife. The charity is dedicated to creating new woodland with help from communities and schools, and protecting and restoring ancient woodland for future generations to cherish.

The Green Tree Schools Award is free for schools to take part in, and the Woodland Trust is also offering free packs of trees to schools. Find out how your school can get involved at woodlandtrust.org.uk/schools

- Ends -

Notes to Editors:

For media enquiries only contact: Woodland Trust Press Office on 01476 581121, e-mail: media@woodlandtrust.org.uk

The Woodland Trust is the largest woodland conservation charity in the UK. It has over 500,000 supporters. It wants to see a UK rich in native woods and trees for people and wildlife.

The Trust has three key aims: i) protect ancient woodland which is rare, unique and irreplaceable, ii) restoration of damaged ancient woodland, bringing precious pieces of our natural history back to life, iii) plant native trees and woods with the aim of creating resilient landscapes for people and wildlife.

Established in 1972, the Woodland Trust now has over 1,000 sites in its care covering over 22,500 hectares. Access to its woods is free.